



**Robert Kelley**  
**Director of Business Development**  
**Food System Design, Inc.**  
**(9/7/04 – Present)**



## **CAREER EXPERIENCE:**

Senior engineering management professional with over 20 years experience in food manufacturing for large food companies. He has an extensive background in project management, engineering management, electrical and controls, process automation, and plant decommissioning.

Processing background includes the following product areas:

- |                |                 |             |
|----------------|-----------------|-------------|
| * Bakery Goods | * Confectionary | * Dry Mixes |
| * Cereal       | * Cookies       | * Pet Food  |
| * Cereal Bars  | * Crackers      | * Snacks    |

## **PROFESSIONAL POSITIONS:**

Currently employed with Food Systems Design, Inc. as Director of Business Development.

Worked for over 9 years at General Mills and held the following positions:

- Project Manager - Decommissioning
- Project Manager – Capital Projects
- Program Manager – Engineering Efficiency
- Department Head – Electrical and Controls

Worked for 1 year with RK Associates, Naperville, IL as a Principal.

Worked for 4 years with A. Epstein and Sons, Inc. in Chicago, IL as Director, Plant Automation.

Worked for 2 years with American National Can Company, Chicago IL as Manager, Advanced Technology, Corporate Engineering.

Worked for 3 years with RJR Nabisco, East Hanover, NJ as Manager, Process Control, Corporate Engineering.

Worked for 9 years with Keebler Company, Denver, CO, as Control System Engineer, Process Control Manager.

Worked for 4 years with U.S. Dept. of Commerce, Atmospheric Research, Boulder, CO as an Engineering Aide.

Worked for Ecole Nationale Superieure des Arts et Industries, Strasbourg, France as a lecturer.

## **EDUCATION:**

B.S., Electrical Engineering, University of Colorado, Boulder, CO.

B.S., Business (Finance), University of Colorado, Boulder, CO.

## **AFFILIATIONS:**

Institute of Electrical Engineers (IEEE)  
Instrument Society of America

## **SUMMARY**

Bob has an extremely strong background in business, engineering, and management. His 20+ years of food manufacturing experience, coupled with his business background is a tremendous asset to FSD as he helps further the growth of our business.